

‘International Buyer Seller Meeting (RBSM) – B2B on 11-12 January, 2025’ at Chennai Trade Centre

The Facilitating MSMEs of Tamil Nadu (FaME TN) Department, Govt. of Tamil Nadu with the support of FIEO (Federation of India Export Organisation) will be organising an ‘International Buyer Seller Meeting (RBSM) – B2B on 11-12 January, 2025’ at Chennai Trade Centre as a part of the Global Tamil Diaspora Day event. FIEO is the apex trade promotion body of India set up by the Ministry of Commerce, Govt. of India in 1965 to promote India’s exports globally. For more details, please visit us at www.fieo.org.

2. The focused sectors for the B2B are as follows:

Food & Agro: <ul style="list-style-type: none">• Agricultural and Food Products• Spices• Coconut and Coconut Products• Coir and related Products• Processed Foods (spice mixes, pickles, ready-to-eat foods)• Millets and related products• Cashew	Textiles and Readymade Garments: <ul style="list-style-type: none">• Garments (knitwear, woven garments, T-shirts, undergarments)• Fabrics (cotton, silk)• Home Textiles (bed linen, towels, curtains)• Traditional Textiles (Kanchipuram silk sarees, Madurai Sungudi sarees, Erode cotton)
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3. The registration also opens to other sectors importers who are interested to procure products manufactured from Tamil Nadu including Engineering, Pharma products etc. The delegates will get the opportunity to meet and explore business tie ups with top quality MSME manufacturers/ exporters in Tamil Nadu state.

4. **Registration:** Interested delegates may be required to registered [CLICKHERE](#). The **Last date** for receiving registration: **5th December, 2024**

5. On receipt of confirmation received from FIEO for joining the program, selected buyers are expected to book their air ticket and share the copy of Passport and Ticket details for enable the organisers to make Hotel reservation, as most of the hotels will be running full during this time.

6. Under this hosted buyer program, the visiting buyers will be provided the following:

- Reimbursement of To and Fro Economy Class Air Ticket form their nearest Airport to Chennai to attend the Buyer Seller Meet (to reach 10th January and return 12th January. Reimbursement as per approved country slab will be given by Cash USD at the venue on submission of copy of the copy of Air ticket, copy of the invoice towards airfare paid, boarding pass & passport copy)
- 2 Nights Hotel Stay at Chennai in Five Star category Hotel (Check-in Time in Hotel is 2.00pm & Check-out 12.00pm).
- Visiting buyers’ responsibility is to attend scheduled Meetings with Indian counterparts related to your line of business. Details of the same will be shared with you well in advance for enable you to establish contacts before you reach Chennai.
- Business Networking opportunities
- Local logistic support including Airport Transfer.

7. It is requested that all esteemed members of your Association may be informed of the above event and encouraged to participate for forging new business alliances in India. For any further queries & registration, interested delegates can contact, **Mr. Unnikrishnan K, Jt. Director General (Email: unni@fieo.org / selvanayagi@fieo.org / Mobile: Mob [+919500120259](tel:+919500120259)).**